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**FOR IMMEDIATE RELEASE**

**Code Approvals and Plant Expansions Fuel RedBuilt’s Growth throughout Canada**

*Canadian Construction Materials Centre code approvals and manufacturing plant expansions spur RedBuilt’s expansion throughout Canada*

BOISE, Idaho (June 10, 2010) – RedBuilt™, formerly the Commercial Division of Trus Joist®, has expanded its presence, and the availability of its products, throughout Canada with increased production capabilities, new sales representation, and CCMC code approvals for RedBuilt products.

The Canadian Construction Materials Centre (CCMC), part of the National Research Council’s Institute for Research in Construction (NRC-IRC) recently evaluated RedBuilt’s Red-I™ joists and RedLam™ Laminated Veneer Lumber engineered wood products. The CCMC determined that both product lines complied with Canada’s National Building Code 2005.

“CCMC’s certification of Red-I Joists and RedLam LVL validates the quality of our products, and acceptance of their use in construction projects throughout Canada,” said Kurt Liebich, President and CEO of RedBuilt. “These latest certifications reflect the high standards that we hold ourselves and our products to, and are the latest in a series of industry certifications and approvals that our products have received,” including PFS Fire Ratings in Canada and the United States, and FSC Certification for open-web trusses and Red-I joists.

Coinciding with the CCMC certification, RedBuilt has also expanded its presence in Canada with the addition of four new sales agents:

- John Law, who covers Alberta and Southeastern British Columbia
- Bob Senow, who covers Manitoba, Saskatchewan, Northwest Territories, Nunavut, Yukon and Northeastern British Columbia
- Paris Ricciardi, who covers Vancouver Island and Lower Mainland
- Gerry Fee, who covers Okanagan and Central British Columbia

“Each of these agents has tremendous knowledge about the commercial building industry and building codes in Canada,” said Regional Sales Manager Darren Lehto. “Their thorough understanding and experience in wood construction brings tremendous value to RedBuilt’s customers.”

To support the increased product demand as a result of the CCMC certification and expanded presence, RedBuilt recently completed a number of upgrades to one of its U.S. manufacturing facilities in Stayton, Oregon. These upgrades included an additional RedLam LVL products manufacturing line, a new RedPlank™ scaffold plank line and RedForm™ concrete forming line.

“We’ve upgraded our production facilities and manufacturing capabilities in order to accommodate an increased demand from international markets such as Canada,” said Liebich. “Commercial construction throughout Canada is poised for tremendous growth, and RedBuilt is committed to provide innovative engineered wood products, design services and support to meet that demand.”

RedBuilt – formerly the Commercial division of Trus Joist – has been recognized as a world leader in developing wood-based structural solutions since 1960. Acquired in August of 2009 by Atlas Holdings LLC in partnership with a group of former leaders of Trus Joist Corp., RedBuilt offers the industry’s most innovative engineered wood products and building systems for commercial, industrial, and multifamily applications. RedBuilt’s offerings include composite wood-and-steel open-web trusses, engineered wood I-joists, engineered lumber like LVL, and complementary components, product engineering, and onsite technical support, as well as a range of concrete-forming and scaffold-plank solutions. Visit [www.redbuilt.com](http://www.redbuilt.com) for more details about the company.

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