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## Marketing Manager – Boise, ID

**RedBuilt is a leading supplier to the commercial construction industry** across North America, with a portfolio of engineered wood products and solutions second to none. Our reputation for unparalleled service and support goes back over 60 years.

And we are growing.

We are currently seeking an experienced and motivated marketing professional who is passionate about building and can strengthen our brand awareness, reach our target audiences, and support key business growth initiatives.

The RedBuilt Marketing Manager is a pivotal member of the leadership team and reports directly to the VP - Sales and Marketing in support of enhancing customer relationships and creating long-term value. Responsibilities will include:

- Actively follow commercial building industry trends, assess opportunities, and recommend marketing strategies and approaches.
- Work cross functionally to develop and maintain sales management reporting and analytics.
- Conduct product and pricing analysis
- Lead external market research efforts
- Assist in developing and leading strategic marketing initiatives as a key contributor.
- Coordinate monthly Sales and Operations planning process (S&OP)
- Assist our 3<sup>rd</sup> party marketing group in execution of marketing strategy, email marketing campaigns, and social media engagement.

The ideal candidate will have a wide array of marketing experience with a degree in marketing or business, 5+ years of relevant marketing experience and a proven track record.

Key competencies include:

- Ability to convert strategy into execution
- Superlative organization and attention to detail
- Financial acumen and knowledge of data management/analysis
- Professional demeanor and transparent communication

If this sounds like you...Email your resume to [careers@redbuilt.com](mailto:careers@redbuilt.com)